

PROGRAM

KAZAN 2026 · 10–13 NOVEMBER

TUESDAY, NOVEMBER 10

10:00 AM–10:45 AM

ECONOMICS, ANALYTICS AND AI DAY

ROBOTS AND ROBOTICS IN GLOBAL CONSTRUCTION PRACTICE

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

OKSANA DUNINA
Co-founder Profitbase

10:00 AM–06:00 PM

INDUSTRY EVENTS

LEGAL FORUM

KAZAN EXPO IEC

The Legal Forum, held as part of BRICS Construction Week, is dedicated to key legal and economic changes in the construction industry. Government officials, developers, banks, investors, and lawyers will discuss land and development regulations, financing, tax risks, infrastructure, and facility management, as well as decisions that affect the launch and sustainability of construction projects.

MARIA SINICHICH
Director of the Department of Comprehensive Territorial Development, Ministry of Construction of Russia

VLADIMIR GALAKTIONOV
Member of the Board of Directors, Chief Legal Officer. Capital Group

NATALYA VAGANOVA
Director of the Legal Department. "TOUCH, Executive Master's in Legal Management, HSE"

ANTON MALYKHIN
Head of the Major Projects Practice. Gazpromneft Expert Solutions

AYNUR YALIOV
Member of the Kazan City Duma (5th convocation), Chairman of the International Association of Lawyers and Consultants, Managing Partner of the law firm "Yalilov & Partners,"

EVGENIA PESHKOVA
Senior Partner at the international consulting firm O2-STREAM, Editor-in-Chief of the magazine "Construction Foresight: Law and Management," Executive Master in Legal Management, HSE

AIDAR AKHMETZANOV
Head of the Department of Territorial Development, Ministry of Construction of the Republic of Tatarstan

DAVID BAGRATUNI
Director of the Investment and Legal Department, Summa Elementov Group

DENIS PANSHIN
Director of Federal Government Relations. PJSC Samolet Group

KONSTANTIN LUSHNIKOV
Managing Partner at PROLEX; Vice Chair of the Commission on Legal Regulation of Construction of the Russian Lawyers' Association

LYUBOV KUZNETSOVA
Head of the Division within the Department of Legal Support for Projects and Overseas Corporate Structure at PJSC "MMC Norilsk Nickel"

YEGOR CHUKLOV
Head of Legal Affairs. SIBUR-RT, Inc.

10:00 AM–06:00 PM

INDUSTRY EVENTS

"YOUNG PROFESSIONALS: BUILDERS OF THE FUTURE" FORUM

KAZAN EXPO IEC

The forum brings together college students, high school students, educators, and employers to develop professional skills and attract young talent to the construction industry

10:00 AM–06:00 PM

INDUSTRY EVENTS

PROSKILLS

KAZAN EXPO IEC

Career Guidance Project “ProSkills: Try It Out and Choose a Career”:

This project for 8th–10th

grade students is a career exploration tour of various interactive booths about different professions, held as part of major events at the Kazan Expo International Exhibition Center. Each student has the opportunity to:

- take a career assessment test;
- try out various professions through VR simulations;
- participate in a “UAV Control” workshop;
- visit the exhibition tour area corresponding to the event's theme.

10:00 AM–01:00 PM

BUSINESS PROGRAM

KRT: FROM STRATEGY TO IMPLEMENTATION. HOW TO TRANSFORM REGIONAL DEVELOPMENT INTO NEW CITIES

HALL 101, KAZAN EXPO IEC

An event organised by the Tatarstan Builders' Union

ILSHAT GIMAEV

Deputy Minister of Construction, Architecture and Housing and Communal Services of the Republic of Tatarstan, -

TALIA MINULLINA

Head of the Investment Development Agency of the Republic of Tatarstan

ANNA DOLZHANSKAYA

Director of the “Urban Development Potential of Land Parcels” Division at PJSC DOM.RF

IRINA YASHINA

Managing Director of the Kazan Regional Center of DOM.RF BANK

PAVEL KORNILOV

Deputy Minister of Construction, Architecture and Housing and Communal Services of the Chuvash Republic — Chief Architect of the Chuvash Republic

SERGEY LVOV

Chief Executive of the Autonomous Non-Profit Organisation ‘National Agency for Territorial Development’

ISA MAGOMEDOV

Founder and Managing Partner of the GODEKAN Architecture and Consulting Firm

ALEXEY MURATOV

Partner at Strelka Design Bureau

VALERY PESKOV

Deputy Chairman of the Board of the “Russian Business Clusters Association,” Vice President of the Union of Entrepreneurs of the Republic of Tatarstan, Candidate of Technical Sciences

ELVIRA GALYAUTDINOVA

Vice-President of the Union of Builders of the Republic of Tatarstan, member of the Public Council attached to the Russian Ministry of Construction on matters relating to the KRT,

STANISLAV FEDORENKOV

Founder of the communications agency “ETO SMELO,” marketer, entrepreneur, and consultant on product and brand development.

ANNA ORLOVA

Head of the Regional Development Department at Unistroy JSC Management Company

10:00 AM–11:15 AM

CRE DAY

GUEST STAR. AN ORCHESTRA WITH NO ROOM FOR ERROR: LEADERSHIP WITHOUT ORDERS

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

AYRAT KASHAYEV

Conductor of the Bolshoi Theater of Russia

10:00 AM–11:30 AM

LEGAL FORUM

PLENARY SESSION: THE REGULATORY FRAMEWORK FOR THE RUSSIAN CONSTRUCTION INDUSTRY

KAZAN EXPO IEC

10:00 AM–11:30 AM

LEGAL FORUM

SESSION: “DEVELOPMENT UNDER INFRASTRUCTURE PRESSURE: HOW TO MAINTAIN PROJECT VIABILITY”

KAZAN EXPO IEC

Infrastructure in a project is not an incidental cost, but rather the cost of developing the area, which is factored into the financial model. At the same time, technical regulations, regional standards, and incentive programs are subject to change depending on the situation. This increases the project's cost and may prevent the fulfillment of obligations to build public facilities. How can one determine the limit of the infrastructure burden in advance and maintain the project's financial viability if the initial conditions have changed? How can you launch the first phase without waiting for the entire site's planning to be completed? The master plan, as a tool for breaking down the project, allows you to structure the site's development in phases: identify the solutions needed to launch the first phase and prepare amendments to the general plan and zoning regulations without waiting for the detailed site plan to be finalized for the entire project, where permissible. Let's discuss how this approach helps reduce the financial burden at the outset and generate revenue sooner.

MARIA SINICHICH

Director of the Department of Comprehensive Territorial Development, Ministry of Construction of Russia

VLADIMIR GALAKTIONOV

Member of the Board of Directors, Chief Legal Officer. Capital Group

NATALYA VAGANOVA

Director of the Legal Department. “TOUCH, Executive Master's in Legal Management, HSE”

AIDAR AKHMETZANOV

Head of the Department of Territorial Development, Ministry of Construction of the Republic of Tatarstan

DAVID BAGRATUNI

Director of the Investment and Legal Department, Summa Elementov Group

ILYA WOLFSON

State Duma deputy, member of the Committee on Construction and Housing and Utilities

11:00 AM–12:30 PM

BUSINESS PROGRAM

TECHNOLOGY AND ECONOMICS OF CREATING CENTRES FOR A COMFORTABLE URBAN ENVIRONMENT. PRACTICES IN RUSSIAN CITIES

KAZAN EXPO IEC

Public spaces are created to last for years to come, but their economic impact is not always immediately apparent. Using real-life examples, we will discuss how the environment affects property values, sales and a project's liquidity; how much it costs to create and maintain such spaces; and who reaps the economic benefits. Case studies, costs, results — and approaches that help assess the effectiveness of solutions.

SERGEY RAZUVAEV

Director GMK

KIRILL KHOLOPIK

Head of the ERZ Developer Ecosystem, President of the 'Nasledie' Product Developers' Club

MIKHAIL IVANOV

Chief Executive of NNDK, President of the Nizhny Novgorod Builders' Union

ALEXANDER SHCHIGOL

Chief Executive of the 'Brusnika' Group of Companies

YURI ZAKHAROV

Chief Executive of the 'Zheleznio' Group

ELENA NIZAMOVA

Chair of the Board of Directors of ENKO Corporation

AIGUL YUSUPOVA

CEO of the property development company Unikey

11:00 AM–11:30 AM

BUSINESS PROGRAM

TRENDS AND PROSPECTS FOR THE DEVELOPMENT OF THE COASTAL TERRITORIES MARKET

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

EKATERINA GRESS

CEO IDEM Consulting

ANASTASIA SHEVCHUK

Director of Integrated Marketing Communications at UNIQ Development

11:15 AM–12:00 PM

ECONOMICS, ANALYTICS AND AI DAY

WHAT GENERATIVE AI HAS ALREADY DONE TO THE MEDIA, AND WHAT THIS MEANS FOR ITS FUTURE DEVELOPMENT

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXEY PARFUM

CEO and co-founder of AI Influence and Cognita. Vice-President of AKAR. Adviser to the Director-General of Channel One

11:30 AM–01:00 PM

CRE DAY

MODERN BRICS+ CITY. A COMPREHENSIVE VIEW OF THE DEVELOPMENT OF THE URBAN ENVIRONMENT IN BRICS+ COUNTRIES THROUGH THE PRISM OF INFRASTRUCTURE, TECHNOLOGY, AND QUALITY OF LIFE

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Let us consider a comprehensive approach to the development of modern cities, where quality of life and sustainable development (ESG) serve as the main KPIs, and development is oriented towards new concepts of environment and recreation. We will pay special attention to technological sovereignty, digitalisation, energy efficiency, and the role of SEZs in attracting investment in BRICS+ countries. In addition, we will discuss the practical aspects of conducting arbitration proceedings with counterparties from these countries.

11:30 AM–12:00 PM

BUSINESS PROGRAM

REGIONAL DIFFERENTIATION OF THE REAL ESTATE MARKET: RISKS AND PROSPECTS

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

SERGEY LOBZHANIDZE
Director bnMAP.pro

ANASTASIA SHEVCHUK
Director of Integrated Marketing Communications at UNIQ Development

11:40 AM–01:00 PM

LEGAL FORUM

SESSION: “DEVELOPMENT UNDER INFRASTRUCTURE PRESSURE: HOW TO MAINTAIN PROJECT VIABILITY”

KAZAN EXPO IEC

Federal Law No. 301-FZ of August 4, 2026, amended Part 3 of Article 67.1 of the Water Code of the Russian Federation: within the boundaries of designated flood and inundation zones, the construction of capital projects and the development of land for such construction are prohibited. Exceptions are provided for engineering protection structures and measures. Decree of the Government of the Russian Federation No. 360 of April 18, 2014, identifies the provision of engineering protection for a territory as grounds for terminating the existence of a zone; however, the zone ceases to exist only after the relevant information is removed from the Unified State Register of Real Estate (EGRN). How should a project be implemented during the period between the establishment of protection and the completion of this procedure? What should be done if only part of the territory is protected? We will separately address issues regarding the continuation of previously started construction, the validity of issued permits, and obtaining permits for subsequent facilities.

KONSTANTIN LUSHNIKOV
Managing Partner at PROLEX; Vice Chair of the Commission on Legal Regulation of Construction of the Russian Lawyers' Association

DENIS PANSIN
Director of Federal Government Relations. PJSC Samolet Group

ANTON MALYKHIN
Head of the Major Projects Practice. Gazpromneft Expert Solutions

VLADISLAV PREOBRAZHENSKY
Executive Director of the Moscow Investors' Club; Head of the Commission on Project Finance and Financial Products of the Public Council under the Ministry of Construction of Russia

12:00 PM–01:00 PM

ECONOMICS, ANALYTICS AND AI DAY

THE TURNING POINT OF 2047: GLOBAL TECHNOLOGICAL TRENDS THAT WILL FOREVER CHANGE SOCIETY, BUSINESS AND THE STATE

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

YEVGENY CHERESHNEV
Member of the Board, Vice-President for Strategy and Innovation at MTS PJSC

12:00 PM–12:30 PM

BUSINESS PROGRAM

DEVELOPER SALES DIGITALIZATION MAP

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

NATALIA KRYMSKAYA
CEO SmarDeal

ANASTASIA SHEVCHUK
Director of Integrated Marketing Communications at UNIQ Development

12:30 PM–01:00 PM

BUSINESS PROGRAM

HOW MARKET DATA HELPS TO REVIEW THE PRODUCT, PRICES, AND PROJECT STRATEGY

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

SERGEY RAZUVAEV
Director GMK

ANASTASIA SHEVCHUK
Director of Integrated Marketing Communications at UNIQ Development

12:30 PM–01:30 PM

BUSINESS PROGRAM

A SUBURBAN CITY: FROM LIFESTYLE CONCEPTS TO ARCHITECTURAL SOLUTIONS. CASE STUDY: TOCHNO GROUP'S "VASILYEVSKY ISLAND"

KAZAN EXPO IEC

STANISLAV MAKARENKO
Chief Architect of the "Vasilyevsky Island" project, Head of the Archicomm architectural firm

01:30 PM–03:00 PM

ECONOMICS, ANALYTICS AND AI DAY

CONSTRUCTION NAVIGATOR: A COURSE TOWARD DIGITALIZATION. ALABUGA

KAZAN EXPO IEC

01:40 PM–03:40 PM

LEGAL FORUM

SESSION: "THE CHAIN REACTION OF A CONTRACT DISPUTE"

KAZAN EXPO IEC

Construction disputes increasingly require an assessment not only of the terms of the contract but also of the project's technical history: the quality of the design documentation, initial data, engineering surveys, changes made during construction, and the actions of each party.

This session will focus on the role of forensic expertise, its relationship to government-commissioned expert reviews, standards of proof regarding the causes of defects and losses, and the allocation of liability among the client, designer, surveyor, and contractor.

AYNUR YALILOV
Member of the Kazan City Duma (5th convocation), Chairman of the International Association of Lawyers and Consultants, Managing Partner of the law firm "Yalilov & Partners,"

ANNA VORONTOVA
Managing Partner, Head of the Dispute Resolution Practice at ROKA "Sovetnik," Attorney

YEGOR CHUKLOV
Head of Legal Affairs. SIBUR-RT, Inc.

ALEXEY NIKOLSKY
Managing Partner of Fi Group

LYUBOV KUZNETSOVA
Head of the Division within the Department of Legal Support for Projects and Overseas Corporate Structure at PJSC "MMC Norilsk Nickel"

EVGENIA PESHKOVA
Senior Partner at the international consulting firm O2-STREAM, Editor-in-Chief of the magazine "Construction Foresight: Law and Management," Executive Master in Legal Management, HSE

ANNA BAGMANOVA
Managing Partner at Bagmanova Law "B&C"

02:00 PM–02:45 PM

ECONOMICS, ANALYTICS AND AI DAY

THE LOGIC BEHIND MODERN ECONOMIC POLICY AND HOW IT IS CHANGING THE MULTI-FAMILY HOUSING SECTOR

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

OLEG VYUGIN
Professor at the National Research University Higher School of Economics (HSE), member of the boards of directors of several Russian companies, -

02:00 PM–03:30 PM

ECONOMICS, ANALYTICS AND AI DAY

WHO ARE WE BUILDING THIS HOUSE FOR?

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

VALERY FEDOROV

Director General of the VTsIOM Analytical Center; Dean of the Faculty of Social Sciences and Mass Communications at the Financial University under the Government of the Russian Federation, VTsIOM

02:00 PM–03:30 PM

CRE DAY

ECONOMIC SKELETON OF THE MEGAPOLIS

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

We will discuss the business models of future developers and the impact of global economic cooperation (using Moscow and Dubai as examples) on urban development, as well as the role of the city dweller as a co investor through closed end real estate mutual funds and as a beneficiary of development. We will examine international experience in development projects, Russian Turkish cooperation in the real estate market, structuring partnership financing deals and sukuk under Sharia. In addition, we will touch on disputes between private investors and the state in BRICS+ countries.

02:00 PM–02:30 PM

BUSINESS PROGRAM

REGIONAL REAL ESTATE MARKET ANALYTICS — WHAT ARE CLIENTS SAYING?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

KSENIYA VOLOGINA

Head of Partner Relations, Yandex Real Estate

ANNA SHISHKINA

Chief Operating Officer at Profitbase

02:30 PM–03:00 PM

BUSINESS PROGRAM

THE IMPACT OF THE KRT ON RESIDENTIAL CONSTRUCTION AND INFRASTRUCTURE IN 2026–2030

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXANDRA GALAKTIONOVA

CEO of the research firm Sherpa Group

ANNA SHISHKINA

Chief Operating Officer at Profitbase

03:00 PM–03:30 PM

BUSINESS PROGRAM

TRENDS IN HOUSEHOLD SAVINGS AND INVESTMENT IN COMMERCIAL PROPERTY AND LAND ASSETS: WHERE MIGHT CAPITAL FLOW NEXT?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ANNA NIKANDROVA

Partner, Member of the Board of Directors, Head of the Real Estate Management and Retail Real Estate Department, Nikoliers

ANNA SHISHKINA

Chief Operating Officer at Profitbase

03:30 PM–04:00 PM

BUSINESS PROGRAM

INVESTMENTS IN COMMERCIAL REAL ESTATE IN RUSSIA. THE SITUATION ON THE WAREHOUSE MARKET

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

EVGENY BUMAGIN

Member of the Board of Directors, Head of the Department of Warehouse Chief Operating Officer at Profitbase and Production Facilities Management, IBC Real Estate

ANNA SHISHKINA

Chief Operating Officer at Profitbase

04:00 PM–05:30 PM

CRE DAY

DIALOGUE OF VISIONARIES: CREATORS OF CITIES OF THE FUTURE

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

04:00 PM–08:00 PM

EVENING EVENTS

PADEL TENNIS TOURNAMENT

'LIME' TENNIS CLUB

A padel tennis tournament for participants in BRICS Construction Week, for player categories D/D+ and C/C+, played in the 'Americano' format.

Registration for participation

04:00 PM–04:30 PM

BUSINESS PROGRAM

LABOR MARKET ANALYTICS

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

DMITRY MARKELOV
GR Director hh.ru

ANNA SHISHKINA
Chief Operating Officer at Profitbase

04:00 PM–05:30 PM

LEGAL FORUM

SESSION: "GLOBAL CONSTRUCTION PRACTICES: LAW, CAPITAL, AND TERRITORIAL DEVELOPMENT"

KAZAN EXPO IEC

Major cities in different countries face similar challenges: a shortage of land, the need to finance costly infrastructure, attracting private capital, developing areas around transportation hubs, and managing complex facilities after construction is complete. At the same time, the legal and financial structures used to address these challenges differ significantly. It is proposed that this session be structured as an analysis of several specific models, with an assessment of their applicability in Russia.

MAKSYM LASHKEVYCH
Director, Partner, Head of the Construction and Real Estate Practice
at GRATA International, Belarus; Member of the International Association
of Young Lawyers (MAYUK)

ALEXEY NIYAZMETOV
Strategic Advisor (Top Advisor) (Uzbekistan), Master of Laws, Member
of the International Association of Young Lawyers (IAYL)

04:15 PM–05:00 PM

ECONOMICS, ANALYTICS AND AI DAY

POST-PANDEMIC SYNDROME: HOW VALUES AND DECISION-MAKING CRITERIA IN THE PROPERTY SECTOR ARE CHANGING

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ARKADY ZUCKER
Co-founder and Academic Director of the University of Thinking,
methodologist, and strategic thinking consultant to leading companies
in Russia and the CIS

04:30 PM–05:00 PM

BUSINESS PROGRAM

YOUNG PEOPLE AND PROPERTY: A STUDY THAT IS CHANGING THE APPROACH TO PRODUCT, SALES AND MARKETING

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

LOUISA ULANOVSKAYA
Founder of the Lanska Group

ANNA SHISHKINA
Chief Operating Officer at Profitbase

05:00 PM–06:00 PM

ECONOMICS, ANALYTICS AND AI DAY

ON THE DEVELOPMENT OF A REGIONAL, NON-DOLLAR MODEL OF ECONOMIC COOPERATION

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

GRIGORY MARCHENKO
A Kazakhstani financier, banker, and economist, and one of the key
architects of Kazakhstan's financial system

05:00 PM–09:00 PM

EVENING EVENTS

ICE HOCKEY MATCH

SPORTS PALACE

A friendly ice hockey match between the Republic of Tatarstan Government team and the Construction Week team will take place at the small arena of the Sports Palace in Kazan.

06:00 PM–10:00 PM

EVENING EVENTS

TENNIS TOURNAMENT

TENNIS ACADEMY

The tennis tournament will take place at Europe's largest tennis complex, which meets the requirements of the International Tennis Federation (ITF). It has twice hosted Davis Cup matches, and will now welcome participants in BRICS Construction Week.

The tournament features singles matches across several categories.

Registration for participation

WEDNESDAY, NOVEMBER 11

10:00 AM–06:00 PM

BUSINESS PROGRAM

BEST PRACTICES IN THE BRICS COUNTRIES' INDUSTRIES

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Presentations by Industry Representatives from BRICS Countries

KONSTANTIN BIEVSKIKH

Independent real estate investment advisor, founder and CEO of Plan B Brazil, Brazil

DIRK COETSER

Co founder and managing owner, A4AC Architects, South Africa

OIBEK NURMUKHAMEDOV

CEO of Murad Buildings (Uzbekistan), *Invited to attend; confirmation pending

SANDRO LOPES GUIMARAES

Diretor de Assuntos Jurídicos, SINDUSCON

CYNTHIA QING LIU

Director of Business Development, MAD Architects, China

KHALED ASSAF

Chief Commercial Director, Marjan, Ras Al Khaimah, United Arab Emirates, -

FYODOR SOLOMATIN

Founder of PRIME, an international luxury real estate agency, and XALER, a real estate development company, Russia and the UAE

MARCELO PEREIRA BETTIO

Director, Alpha Plan

SAUD AL-SAATI

Managing Partner for Saudi Arabia at Al Majlis Group (UAE)

10:00 AM–06:00 PM

BUSINESS PROGRAM

INVESTMENT LOUNGE

KAZAN EXPO IEC

Presentations of investment projects: real estate, development projects, and businesses for sale

10:00 AM–06:00 PM

"DVIZHENIE" REAL ESTATE CLUB

PROGRAM FOR THE "DVIZHENIE" REAL ESTATE CLUB

KAZAN EXPO IEC

Presentations by industry players—industry companies, developers, and invited experts

EVGENIA SOROKINA

TrendAgent business partner

MAKSIM MAKAROV

CEO AGM

MARINA FILIPPOVA

CEO of the "Gorilla" Agency

OLESYA TKACHENKO

Marketing Director at "Novaya Era" (a subsidiary of "RZD-Real Estate")

GUZEL MAGDEEVA

CEO of the "Gorilla" Agency

OLGA KOBYAKOVA

Commercial Director of "Petersburg Real Estate" (part of the Setl Group holding company)

ALISA BEZLEPKINA

Marketing Director at ALLIO

YANA SOSOREVA

Director of Strategic Development, Grad Development Group

10:00 AM–06:00 PM

INDUSTRY EVENTS

ALL-RUSSIAN FORUM ON INDIVIDUAL HOUSING CONSTRUCTION

KAZAN EXPO IEC

One of the largest industry events dedicated to the development of individual housing construction in Russia. The forum brings together developers, builders, real estate agents, architects, representatives of the banking sector, and other market participants.

ANTON MATROKHOVICH

Founder of DOMGAZOBETON

VALENTIN BIRYULIN

Founder of a brokerage firm, -

FAIL AKHMATKHANOV

Director of the 'EcoStroyGarant' Insurance Company, -

ANTON FILATOV

Founder and CEO of the construction company Titan Stroy Invest, -

ALEXANDER NEKRASOV

Business Coach

SERGEY PETRUSHA

Entrepreneur. Founder of the "Domopodbor" and "Stroykham" projects, -

OLEG PRORAB

CEO of Prorab Oleg, LLC, -

RAMIL USMANOV

President of the Federation of Individual Housing Construction

SERGEY EVSEEV

Founder of the property development company ASSET

10:00 AM–06:30 PM

BUSINESS PROGRAM

GOVERNMENT AND BUSINESS: INTERNATIONAL COOPERATION AMONG BRICS COUNTRIES

ILGAM SHAKIROV HALL

Session on Urban Planning in BRICS Countries and Discussion of Their Best Practices

IVAN POLANDOV

Chief Operating Officer, PJSC 'PIK SZ', *Invited to attend; confirmation pending

SAHIL TANVEER

Founder of RBDS and RBDS AI Lab Dharwad, India

YULIA GALIMOVA

Founder of the Nedvex Group of Companies, *Invited to attend; confirmation pending

STANISLAV KISELEV

CEO of the KORTROS Group, *Invited to participate; confirmation pending

SERGEY KUZNETSOV

Architect of VEB.RF's Future

TIAGO JUNG DIAS

CEO — owner Alphaplan Inteligência em Pesquisas

MARSEILLE GABDULMANOV

Chief Executive of the property developer Tvorchestvo and the consultancy firm Etagi Development

10:00 AM–06:00 PM

BUSINESS PROGRAM

PERSONAL BLOG: FOR MYSELF AND FOR FAME. DO I HAVE TO CHOOSE?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

MAKSIM ILYAKHOV

Editor, writer, corporate trainer, author of the bestseller *Write, Cut*

11:00 AM–12:00 PM

BUSINESS PROGRAM

HOW TO BUILD A NEIGHBORHOOD THAT WORKS

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

NADEZHDA ZROICHKOVA

Sales Expert at NVM Construction Company

12:00 PM–04:00 PM

BUSINESS PROGRAM

WORKERS IN THE CONSTRUCTION INDUSTRY

KAZAN EXPO IEC

-

12:00 PM–01:00 PM

BUSINESS PROGRAM

THE KRT PROJECT IN AZERBAIJAN, COVERING AN AREA OF 1,850 HECTARES

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

OLEG MYKHAILYK

Director of Development and Sales in Russia, Sea Breeze Real Estate

01:00 PM–02:30 PM

BUSINESS PROGRAM

NEUROARCHITECTURE AND STANDARDIZATION: CREATING A MEASURABLE HEALTHY ENVIRONMENT IN THE BRICS COUNTRIES

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Neuroarchitecture is no longer just a theoretical concept. Today, it is a tool that uses objective data—from cortisol levels to heart rate variability—to design spaces that reduce stress and enhance cognitive abilities. The main question of the meeting: How can we transform disparate studies into a unified standard for health-promoting environments that is recognized by all BRICS countries?

ELENA PONOMARENKO

Corresponding Member of the Russian Academy of Sciences (RAS), Director of the V.N. Orekhovich Institute of Biochemistry and Molecular Biology of the RAS

ANDREI PUSTOVGAR

Ph.D. in Technical Sciences, Research Director at the Research Center for Science and Technology at Moscow State University of Civil Engineering (MGSU)

NIKITA OTRISHKO

Member of the Union of Architects of Russia, Director of the "Neuroarchitecture" Research Center (ANO)

KONSTANTIN BURAVLEV

Expert

VASILY KLYUCHAREV

Professor of Neuroscience, Director of the Institute of Cognitive Sciences at the National Research University Higher School of Economics

ANDREI PERYAZEV

Director of the Project Office for Enhancing Human Resource Capacity in the Construction Industry at the Russian Ministry of Construction

SVETLANA PANARINA

Architect and designer; president of the "Creative Innovations" Association; chair of the Health-Promoting Environment Committee of the BRICS Health Coalition

01:30 PM–03:30 PM

BUSINESS PROGRAM

STATE COUNCIL 'INFRASTRUCTURE FOR LIFE'

HALL 101, KAZAN EXPO IEC

With the participation of the Head of the Republic of Tatarstan

01:30 PM–03:00 PM

BUSINESS PROGRAM

SESSION: 'NEUROARCHITECTURE AND THE UNITY OF STANDARDS: CREATING A MEASURABLE, HEALTHY FORCE IN THE BRICS COUNTRIES'

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

KONSTANTIN BURAVLEV

Expert

VASILY KLYUCHAREV

Professor of Neuroscience, Director of the Institute of Cognitive Sciences at the National Research University Higher School of Economics

ANDREI PERYAZEY

Director of the Project Office for Enhancing Human Resource Capacity in the Construction Sector at the Russian Ministry of Construction

SVETLANA PANARINA

Architect and designer, President of the 'Creative Innovations' Association, and Chair of the Health-Promoting Environment Committee of the BRICS Health Coalition

ELENA PONOMARENKO

Corresponding Member of the Russian Academy of Sciences, Director of the V.N. Orekhovich Institute of Biochemistry and Molecular Biology of the Russian Academy of Sciences

ANDREI PUSTOVGAR

Candidate of Technical Sciences, Research Director at the Research Centre for Construction Materials and Technology, Moscow State University of Civil Engineering

NIKITA OTRISHKO

Member of the Union of Architects of Russia, director of the 'Neuroarchitecture' Research Centre (ANO)

02:00 PM–03:00 PM

BUSINESS PROGRAM

WHEN A PURCHASE IS POSTPONED: HOW TO RESTRUCTURE THE DEAL UNDER THE NEW CIRCUMSTANCES

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

REGINA ZAGIDULLINA

Sales Director in Kazan

02:30 PM–03:30 PM

BUSINESS PROGRAM

PANEL: 'BRAZIL: ECONOMY AND DEVELOPMENT — MARKET EXPERIENCE AND DEVELOPMENT POTENTIAL':

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

KONSTANTIN BIEVSKIKH

Independent real estate investment advisor, founder and CEO of Plan B Brazil, Brazil

DANIEL GUERRA

Legal Director at SINDUSCON

ROBSON NASCIENTO

Managing Director of R Nascimento Arquitetos, Brazil

MARCELO PEREIRA BETTIO

Director, Alpha Plan

TIAGO JUNG DIAS

CEO — owner Alphaplan Inteligência em Pesquisas

03:00 PM–04:30 PM

BUSINESS PROGRAM

ARTIFICIAL INTELLIGENCE 2.0: A DEVELOPMENT STRATEGY

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

KONSTANTIN MIKHAILIK

Deputy Minister of Construction and Housing and Communal Services

TO BE CONFIRMED

A spokesperson for the Federal Agency 'Glavgosexpertiza'

TO BE CONFIRMED

A representative of the construction sector in the Republic of Belarus

TO BE CONFIRMED

A spokesperson for the 'Territorial Development Fund' Public Participation Committee

TO BE CONFIRMED

A spokesperson for the Analytical Centre under the Government of the Russian Federation

TO BE CONFIRMED

A spokesperson for the 'Construction' Information Centre

TO BE CONFIRMED

A spokesperson for the Ministry of Construction / A spokesperson for the Ministry of Digital Development of the Republic of Tatarstan

TO BE CONFIRMED

A spokesperson for DOM. RF 'Technologies'

03:00 PM–04:00 PM

BUSINESS PROGRAM

WHY DON'T BEAUTIFUL HOMES ALWAYS MAKE FOR A GOOD PLACE TO LIVE?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXANDER DMITRIEV

Head of Consulting, Etazhi Development

04:00 PM–06:00 PM

BUSINESS PROGRAM

ROUNDTABLE WITH STATE INSPECTION AGENCIES FROM BRICS COUNTRIES, THE CIS, AND THE RUSSIAN ASSOCIATION OF INSPECTION AGENCIES

KAZAN EXPO IEC

04:00 PM–08:00 PM

EVENING EVENTS

PADEL TENNIS TOURNAMENT

'LIME' TENNIS CLUB

A padel tennis tournament for participants in BRICS Construction Week, for player categories D/D+ and C/C+, played in the 'Americano' format.

Registration for participation

04:00 PM–05:00 PM

BUSINESS PROGRAM

HOW TO BUILD AND SELL A HOUSE FOR 1,000,000,000

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

EVGENY VDOVIN

Founder of the company "Vershina" (Sochi)

04:30 PM–06:00 PM

BUSINESS PROGRAM

THE CITY'S GREEN CONSTITUTION: COMMON PRINCIPLES FOR GREENING PUBLIC SPACES

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

JEMAL SURMANIDZE

Head of the Project Department within the Regulatory and Methodological Division of the federal project 'Creating a Comfortable Urban Environment'

ALEXANDER BEZMATERNYKH

Vice-President of the Association of Planting Material Producers and Head of the Organising Committee of the Moscow International Festival of Landscape Art 'Gardens and People'

DENIS TSUKANOV

Director of the Parks Association

ELINA KRASILNIKOVA

Head of the Department of Architecture and Design at the Institute of Urban Development, North-Eastern State University; Professor

ALESYA GONCHARIK

Head of Department at the Committee for Architecture and Urban Planning of the Moscow Region

YURI KALUGIN

Research Fellow at the Komarov Botanical Institute of the Russian Academy of Sciences, St Petersburg

EKATERINA RUMYANTSEVA

Landscape architect, chief project engineer.

06:00 PM–10:00 PM

EVENING EVENTS

TENNIS TOURNAMENT

TENNIS ACADEMY

The tennis tournament will take place at Europe's largest tennis complex, which meets the requirements of the International Tennis Federation (ITF). It has twice hosted Davis Cup matches, and will now welcome participants in BRICS Construction Week. The tournament features singles matches across several categories.

Registration for participation

07:00 PM–11:00 PM

EVENING EVENTS

BRICS PROPERTY AWARDS CEREMONY

PYRAMID CULTURAL AND ENTERTAINMENT COMPLEX

Announcement of the Award Winners. The headliner of the evening is Grigory Leps

ALLA MIKHEEVA

Press and television presenter

PAVEL DEREVYANKO

Ceremony presenter, film actor

THURSDAY, NOVEMBER 12

10:00 AM–05:00 PM

BUSINESS DAY

FINANCE. BUSINESS. DEVELOPMENT

ILGAM SHAKIROV HALL

Well-known entrepreneurs, founders of major companies, and representatives of banks and financial institutions will address the participants. We will discuss the potential for international business cooperation, commercial real estate, and industry best practices: construction technologies, digitalization, and customer service.

DMITRY LEVITSKY

Entrepreneur, restaurateur, president HURMA Group of Companies

BORIS ZARKOV

Restaurateur and founder of the White Rabbit Family restaurant group

KATYA GOLDEN

TV host, influencer, founder, and creative director of the beauty brand LUVU.

YULIA GALIMOVA

Founder of the Nedvex Group of Companies, *Invited to attend; confirmation pending

IRENA PONAROSHKU

Blogger, entrepreneur, TV presenter

ARTEMY LEBEDEV

Founder of a design studio

DMITRY GRITS

Founder of MOST PARTNERS, a consulting firm for business co-owners

ILYA PISKULIN

Founder of the "Dvizhenie" Real Estate Forum

10:00 AM–06:00 PM

BUSINESS PROGRAM

ARCHITECTURE SECTION

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Presentations by leading architects from Russia and the BRICS countries

ILSIAR TUKHVATULLINA

Chief Architect of Kazan

OLEG SHAPIRO

Architect, co-founder of an architectural firm Wowhaus

NADEZHDA ABAKUMOVA

Director of Product Development, Atlas Development Group

HOOMAN BALAZADEH

Founder & Lead Architect HOOBA Design Group

HUSSAM CHAKOUF

Co-founder and director MetaForm Architectural Design, VAE

ROBSON NASCIENTO

Managing Director of R Nascimento Arquitetos, Brazil

PYOTR KUDRYAVTSEV

Architect, partner at CM International, -

SERGEY KUZNETSOV

Architect of VEB.RF's Future

SERGEY TRUKHANOV

Head of the architectural firm T+T Architects

NIKITA MALIKOV

Founder and Director of Nikita Malikov's Architecture Firm

ALEXEY IVANOV

Geometrium Architecture & Interior

SHADI AZIZI

Founder NESHA, Iran, Member of Board & Head of Urban and Landscape Department, NESHA Consulting Engineers

NGUYEN VAN THIEN

Chief Architect and Managing Director, TAA Design (Vietnam)

ALEXANDER STARIKOV

Head of an Architecture Firm Syntaxis

10:00 AM–06:00 PM

BUSINESS PROGRAM

"COMMERCIAL REAL ESTATE" SECTION

KAZAN EXPO IEC

Let's discuss what else to build apart from housing — from ground-floor premises to district centres and holiday resorts — and how to assess the financial viability of a commercial property: whether to sell it or keep it

10:00 AM–06:00 PM

"DVIZHENIE" REAL ESTATE CLUB

PROGRAM FOR THE “DVIZHENIE” REAL ESTATE CLUB

KAZAN EXPO IEC

Presentations by industry players—industry companies, developers, and invited experts

MIKHAIL KOSTYRENKO

Director of the DEVIZHN

IVAN VLASOV

CEO of PhiloSoft

ALEXANDER RAZIN

Chief Operating Officer of “Basis Real Estate”

SERGEY PERGAEV

Founder and Creative Director of Pergaev Bureau

MARIA SALEH

Co-founder and Head of the Architecture Department at Above

ANNA ZAKHAROVA

Director of the Real Estate Management Department at Tavrida Development Group

PETER VLASENKO

Former Managing Director of RKS Development

ILYA KLEMENTYEV

CEO of SKB Techno

ANDREI KOCHETKOV

CEO of the landscaping company DEREVO PARK

ANTON AGAPOV

Deputy General Manager of the YES Aparthotel Chain

ELENA ZOLOTAREVA

Founder and CEO of the VDC Design Bureau

NIKITA DERGUNOV

Managing Director of the ABOVE architectural practice

10:00 AM–06:00 PM

BUSINESS PROGRAM

WORKSHOP: ‘THE BASICS OF LEAN CONSTRUCTION’

HALL 101, KAZAN EXPO IEC

Topic 1

Strategy, leadership and the role of the team in improving productivity

Speaker: Alexey Slobodyanyuk

Topic 2

Effective management of construction projects, risks and changes

Speaker: Anna Kolesnikova

Topic 3

Lean manufacturing tools, identifying waste and optimising processes

Speaker: Sergey Litti

Topic 4

Artificial intelligence and digital solutions for the construction industry.

Speaker: Ilya Balakhnin

SERGEY LITTI

Expert for the “Fundamentals of Lean Construction” educational program at FAU “RosKapStroy”, FAU “RosKapStroy”

ANNA KOLESNIKOVA

Founder of KeyDevelop.ru

ILYA BALAKHNIN

Expert for the “Fundamentals of Lean Construction” educational program at the Federal State Unitary Enterprise “RosKapStroy”, -

ALEXEI SLOBODYANYUK

Founder of the ‘ASTRA’ consultancy firm

10:00 AM–11:00 AM

BUSINESS DAY

THE EMOTIONAL DNA OF AN OBJECT: HOW TO CREATE A PLACE OF POWER AND A POINT OF ATTRACTION.

ILGAM SHAKIROV HALL

DMITRY LEVITSKY

Entrepreneur, restaurateur, president HURMA Group of Companies

10:00 AM–11:30 AM

COMMERCIAL PROPERTY

WHAT TO BUILD BESIDES HOUSING: NEW COMMERCIAL PRODUCTS

KAZAN EXPO IEC

MFCs, business centers, neighborhood shopping centers, warehouses, and light industrial facilities.

How to choose the right format for a specific area.

The economics and risks of entering a new segment.

What types of projects are in demand among tenants and investors.

LYDIA LUTOVINOVA

Deputy Head of the Business Development Department at Kommersant Publishing House

VYACHESLAV ROZHMANOV

Entrepreneur, investor, managing partner at REIN Capital

ELENA STRYUKOVA

MRICS, CPM — CP@B=5@

TATYANA TYUSHEVA

Chief Executive of To You Project

OLEG RAKITOV

Director and Head of the Sociocultural Programs Division at VEB.RF

10:00 AM–12:00 PM

PARTNER EVENTS

BUSINESS PROGRAM

HOW NOT TO BUILD A HOUSE LIKE THE ONE FROM YESTERDAY

KAZAN EXPO IEC

While a building is under construction, the market has time to change, yet the decisions made will remain in place for decades. Let's use real-world examples to discuss why the industry keeps repeating familiar mistakes and how to turn construction and operational experience into proven best practices. Case studies, results, next steps—without market analysis or predictions about the future.

10:00 AM–06:00 PM

BUSINESS PROGRAM

PERSONAL BRANDING IN THE AGE OF SHORT-FORM CONTENT: THE ART OF TELLING STORIES THAT CAPTIVATE

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

KATYA GOLDEN

TV host, influencer, founder, and creative director of the beauty brand LUVU.

10:00 AM–06:00 PM

BUSINESS PROGRAM

CITY DESIGN CODE: WHAT'S NEXT? WHY BEAUTIFUL SIGNS AREN'T ENOUGH

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

OLEG STUKALOV

Art Director at Artemy Lebedev Studio

10:00 AM–06:00 PM

BUSINESS PROGRAM

KAZAN FOR EVERYONE? WHERE GENERATIONS MEET

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

YULIA GLAZYRINA

Architect-restorer, architectural historian. Speaker for the company "Kazan Through the Eyes of an Engineer." Director of the DH Kazan School of Design

10:00 AM–12:00 PM

BUSINESS PROGRAM

URBAN DEVELOPMENT IN HISTORIC SETTLEMENTS: STRIKING A BALANCE BETWEEN CONSERVATION AND DEVELOPMENT

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

REBUS plenary session attended by R.N. Minnikhanov

11:00 AM–12:00 PM

BUSINESS DAY

BUILDING AND CONFIGURING AN EFFECTIVE BUSINESS PARTNERSHIP.

ILGAM SHAKIROV HALL

DMITRY GRITS

Founder of MOST PARTNERS, a consulting firm for business co-owners

11:00 AM–12:00 PM

BUSINESS PROGRAM

THE APARTMENT THAT STEALS TIME: HOW MANY HOURS OF YOUR LIFE ARE DETERMINED BY THE CHOICES YOU MAKE TODAY?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALMAZ ZAINULLIN

Partner Relations Manager at TOCHNO Group in Tatarstan

11:30 AM–12:00 PM

ARCHITECTURE SECTION

ARCHITECTURE AS A PERSONALITY

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ANDREI GNEZDILOV

Co-founder and First Deputy Director of the "Ostozhenka" Architecture Firm

ANNA SHISHKINA

Chief Operating Officer at Profitbase

11:45 AM–01:15 PM

COMMERCIAL PROPERTY

RETAIL IN A RESIDENTIAL DEVELOPMENT: FROM THE GROUND FLOOR TO THE NEIGHBORHOOD CENTER

KAZAN EXPO IEC

How much retail space does a residential complex actually need?

Street-level retail or a standalone retail facility?

How to build a pool of tenants in high demand.

What to sell and what to keep as company-owned property.

Managing the commercial infrastructure after completion.

KRISTINA FRANTSEVA

Head of the Partnership Projects Division at A101 Group

SOFIA TROFIKOVA

Director of Commercial Real Estate Management at "Meeting Place" Management Company

VICTORIA SAFRONOVA

Commercial Director of the "Commercial Real Estate" Category at Avito Real Estate

ELENA SULIMA

Head of Residential and Commercial Real Estate Analytics, Sber2V Analytics

NATALIA KERMEDCHIEVA

ATER expert, co-owner of the REC+Retail Group

12:00 PM–01:00 PM

BUSINESS DAY

THE TOPIC IS BEING FINALISED

ILGAM SHAKIROV HALL

BORIS ZARKOV

Restaurateur and founder of the White Rabbit Family restaurant group

12:00 PM–01:30 PM

BUSINESS PROGRAM

TACTICAL URBANISM AS A TOOL FOR CREATING A COMFORTABLE URBAN ENVIRONMENT FOR TEENAGERS

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

DMITRY NEKRASOV

Deputy Director of the Department of Strategic Projects at the Russian Ministry of Construction

ARTEM GEBELEV

Founder of the 'Sobakin Gorod' project, head of the working group on infrastructure for people with dogs at the Public Council of the Russian Ministry of Construction.

OLEG ZORYA

Head of the All-Russian organisation 'Urban Renewal'

FILIP YAKUBCHUK

Urban planner, architect and partner at the 'Nebo' practice

ALEXEY KOMOV

Architect, Vice-President of the Union of Architects of Russia, First Vice-President of the Union of Moscow Architects, and Managing Director of the architectural firm 'Komov & Partners'

SERGEY KOCHNEV

Chairman of the Board of Directors of the Autonomous Non-profit Organisation 'Institute for the Development of Local Communities'

SVETLANA ZABELINA

Rector of the Moscow University of Humanities and Technology — Moscow Institute of Architecture and Construction (MGU-MASi)

12:00 PM–12:30 PM

ARCHITECTURE SECTION

THE ILLUSION OF AUTONOMY: WHY ARCHITECTURE WITHOUT URBAN PLANNING IS MEANINGLESS

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

PYOTR KUDRYAVTSEV

Architect, partner at CM International, -

ANNA SHISHKINA

Chief Operating Officer at Profitbase

12:00 PM–01:00 PM

BUSINESS PROGRAM

GETTING THE MOST OUT OF CONCRETE: HOW TO TURN REAL ESTATE INTO A SOURCE OF INCOME, NOT A SOURCE OF PROBLEMS

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ILNUR ZIGANSHIN

Commercial Director of Proflipper PC

12:30 PM–01:00 PM

ARCHITECTURE SECTION

THE ARCHITECTURE OF CHOICE: NEW FORMULAS FOR PUBLIC CONTENT ON COMMERCIAL TELEVISION

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXANDER STARIKOV

Head of an Architecture Firm Syntaxis

ANNA SHISHKINA

Chief Operating Officer at Profitbase

01:00 PM–02:00 PM

BUSINESS PROGRAM

SKADOVSK: LOCATION AS PROTOCOL. BIOHACKING YOU DON'T HAVE TO BUY

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXEY KOLYADA

Head of the Marketing and Sales Department at SZ "Razvitie" LLC (the "Belye Peski" residential complex, a project by the Velichina Group)

NATALIA SHIPILOVA

Commercial Director of SZ "Razvitie" LLC (the "Belye Peski" residential complex, a project by the Velichina Group)

02:00 PM–03:00 PM

BUSINESS DAY

THE TOPIC IS BEING FINALISED

ILGAM SHAKIROV HALL

KATYA GOLDEN

TV host, influencer, founder, and creative director of the beauty brand LUVU.

02:00 PM–03:30 PM

BUSINESS PROGRAM

WORKFORCE FOR THE CONSTRUCTION SECTOR: THE LONG-TERM LABOUR MARKET IN THE BRICS COUNTRIES

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE
FAU EIPP

IREK FAIZULLIN

Minister of Construction and Housing and Communal Services
of the Russian Federation

JADER BARBALO FILHO

Minister of Urban Development, The Federative Republic of Brazil

MARUARAR SIRAIT

Minister for Housing and Settlement, Indonesia

XU HUAXIAN

Chief Executive Officer China Railway Construction Corporation
International Limited, PRC

DINA SATTAROVA

Director of the EIPP of the Russian Federation

RANDA EL-MENSHAWY

Minister for Housing, Utilities and Urban Communities, Egypt

DU YANG

Director of the Institute of Population and Labour Economics, Chinese
Academy of Social Sciences (IPLE-CASS), PRC

IGNATIUS DANILIDI

Chief Executive Officer of 'A101'

02:15 PM–03:45 PM

COMMERCIAL PROPERTY

THE HOSPITALITY INDUSTRY: HOW TO CREATE A PROFITABLE ASSET, NOT JUST SELL SQUARE METERS

KAZAN EXPO IEC

Choosing a format: hotel, aparthotel, health resort, or urban resort.

In which regions should one build now?

Architecture, infrastructure, and year-round occupancy.

The role of a professional operator.

ADR, RevPAR, and the project's actual return on investment.

The relationship between the developer, the operator, and the private investor.

DARIA KANEVA

CEO and Founder of DSS Consulting Services

ALENA OVCHINNIKOVA

Project Manager at the "Mnevnik" Gastronomy Cluster

AYGUL KHUSAINOVA

Hotel Manager, Kazan Palace by Tasigo & NEO Kazan Palace by Tasigo

02:30 PM–03:00 PM

ARCHITECTURE SECTION

FROM SPECULATION TO STRATEGY: HOW THE PARADIGM FOR REDEVELOPMENT IN THE REAL ESTATE MARKET IS CHANGING

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

SERGEY TRUKHANOV

Head of the architectural firm T+T Architects

ANTON MOSHKIN

Partner, "Konstruktor" Communications Agency

03:00 PM–03:30 PM

CLUB LECTURE SERIES

"THE APARTMENT FORMAT: OVERHEATING OR A GROWTH OPPORTUNITY?"

KAZAN EXPO IEC

ANTON AGAPOV

Deputy General Manager of the YES Aparthotel Chain

03:00 PM–03:30 PM

ARCHITECTURE SECTION

ARCHITECT VS. PRODUCT MANAGER: 5 KEY CONFLICTS THAT COST DEVELOPERS DEARLY

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

NADEZHDA ABAKUMOVA

Director of Product Development, Atlas Development Group

ANTON MOSHKIN

Partner, "Konstruktor" Communications Agency

NIKITA MALIKOV

Founder and Director of Nikita Malikov's Architecture Firm

03:30 PM–05:00 PM

BUSINESS PROGRAM

INSPECTION AND MONITORING OF THE OPERATIONAL SAFETY OF FACILITIES IN URBANISED AREAS

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Round-table discussion organised by the Federal State Budgetary Institution 'Central Research Institute for Construction of the Ministry of Construction of Russia'

04:00 PM–05:30 PM

COMMERCIAL PROPERTY

SELL OR KEEP: THE ECONOMICS OF A COMMERCIAL PROPERTY

KAZAN EXPO IEC

Rental income or profit from sale.

What types of properties are of interest to professional investors.

Requirements regarding occupancy rates, tenants, and lease agreements.

Preparing a property for an investment transaction.

Self-management, an external operator, or the sale of a turnkey business.

VALERY KOSTIKOV

Director of the Property Portfolio Management Department at Glavstroy Group

DARIA PETROVA

Head of Commercial Property Development Strategy at Granel Group

04:00 PM–05:00 PM

BUSINESS DAY

BEING YOURSELF IS ALREADY A STRATEGY

ILGAM SHAKIROV HALL

IRENA PONAROSHKU

Blogger, entrepreneur, TV presenter

04:00 PM–08:00 PM

EVENING EVENTS

PADEL TENNIS TOURNAMENT

'LIME' TENNIS CLUB

A padel tennis tournament for participants in BRICS Construction Week, for player categories D/D+ and C/C+, played in the 'Americano' format.

Registration for participation

04:00 PM–04:30 PM

ARCHITECTURE SECTION

TOPIC TO BE DETERMINED

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

HUSSAM CHAKOUF

Co-founder and director MetaForm Architectural Design, VAE

ANTON MOSHKIN

Partner, "Konstruktor" Communications Agency

04:00 PM–05:00 PM

BUSINESS PROGRAM

THE APARTMENT OF THE FUTURE: WHAT SEEMS NORMAL TODAY, BUT WILL BE ANNOYING IN 10 YEARS?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

AIGUL LATYPOVA

Deputy General Director of ABD (Ak Bars Dom brand)

04:30 PM–05:00 PM

CLUB LECTURE SERIES

THE EVOLUTION OF MASSING, OR WHY YOU NEED A PROJECT MANAGER AT THE START OF A PROJECT.

KAZAN EXPO IEC

ANNA ZAKHAROVA

Director of the Real Estate Management Department at Tavrida Development Group

04:30 PM–05:30 PM

BUSINESS PROGRAM

THE ILLUSION OF AUTONOMY: WHY ARCHITECTURE WITHOUT URBAN PLANNING IS MEANINGLESS

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

PYOTR KUDRYAVTSEV

Architect, partner at CM International, -

05:00 PM–06:30 PM

BUSINESS DAY

BEING YOURSELF IS ALREADY A STRATEGY

ILGAM SHAKIROV HALL

ARTEMY LEBEDEV

Founder of a design studio

05:00 PM–06:30 PM

BUSINESS PROGRAM

PROMISING BUILDING MATERIALS AND TECHNOLOGIES FOR THE BRICS COUNTRIES

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

JSC Research Centre 'Construction'

VITALY KRYUCHKOV

Chief Executive Officer of JSC Research Centre 'Construction', Doctor of Economics

LINAR SABITOV

Professor at Kazan Federal University, Doctor of Technical Sciences

ASKAR ZHUSUPBEKOV

Director of the Geotechnical Institute at L.N. Gumilyov Eurasian National University (ENU, Astana), Doctor of Technical Sciences

ANASTASIA MIKHAILOVA

Head of the United Nations Human Settlements Programme in the Russian Federation (UN-Habitat)

IVAN VEDYAKOV

Director of the V.A. Kucherenko Central Research Institute of Structural Mechanics and Strength of Structures, JSC Research Centre 'Construction', Doctor of Technical Sciences

RAFAEL SHARAFUTDINOV

Director of the N.M. Gersevanov Research Institute of Structural Engineering and Safety, JSC Research Centre 'Construction', Doctor of Technical Sciences

DMITRY KUZEVANOV

Director of the A.A. Gvozdev Research Institute of Civil Engineering, JSC Research Centre 'Construction'

05:00 PM–05:30 PM

ARCHITECTURE SECTION

TOPIC TO BE DETERMINED

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ROBSON NASCIENTO

Managing Director of R Nascimento Arquitetos, Brazil

ANTON MOSHKIN

Partner, "Konstruktor" Communications Agency

05:30 PM–06:00 PM

ARCHITECTURE SECTION

TEHRAN: A CITY THAT TURNED ITS BACK ON WATER

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

SHADI AZIZI

Founder NESHA, Iran, Member of Board & Head of Urban and Landscape Department, NESHA Consulting Engineers

ANTON MOSHKIN

Partner, "Konstruktor" Communications Agency

06:00 PM–10:00 PM

EVENING EVENTS

TENNIS TOURNAMENT

TENNIS ACADEMY

The tennis tournament will take place at Europe's largest tennis complex, which meets the requirements of the International Tennis Federation (ITF). It has twice hosted Davis Cup matches, and will now welcome participants in BRICS Construction Week. The tournament features singles matches across several categories.

Registration for participation

FRIDAY, NOVEMBER 13

10:00 AM–06:00 PM

BUSINESS PROGRAM

REAL ESTATE BUSINESS DAY

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

VICTOR ZUBIK

Founder and CEO, Smarent

VSEVOLOD GLAZUNOV

Marketing Director, LEGENDA Intelligent Development

ALEXEY URVANTSEV

Practical Coach in Authoritative Influence, -

MARIA FILATOVA

Founder, Chief Executive Officer AIPhi

DARIA VORONOVA

A coach specializing in self-confidence, voice, and public speaking

MARIA KUKSA

Leading Expert in Residential Environment Design, Developer School

SERGEY SMIRNOV

Property expert, founder and director of the Vysotsky Estate estate agency network

OLGA KAVZHARADZE

Product Expert, MGIMO

YURI PARSHIKOV

Owner and founder of the federal company, "Union of Realtors: Useful People"

MARIA KONDRATYEVA

Business Partner, TrendAgent

PAVEL BABANOV

Founder of the real estate agency, Real Estate Department

ANASTASIA ZNAMENSHCHIKOVA

Head of the Regional Development Team, Yandex Real Estate

MAKSIM LEVCHENKO

Business coach specialising in property sales

10:00 AM–06:00 PM

BUSINESS PROGRAM

REAL ESTATE BUSINESS DAY X E:FORUM

ILGAM SHAKIROV HALL

Presentations by top-tier keynote speakers on sales and personal branding as part of "E:FORUM"—a forum organized by Etagi that brings together the company's employees, partners, and leaders.

The program includes a business session, presentations by speakers, and an awards ceremony honoring the company's top employees for their professional achievements and contributions to business growth.

VLADISLAV TRETIAK

Three-time Olympic champion, ten-time world champion, the greatest hockey player of the 20th century, -

ILDAR KHUSAINOV

Founder of the federal real estate company, "Etagi"

VYACHESLAV MALAFEEV

Former soccer player, goalkeeper for the Russian national team and FC Zenit, multiple national champion, winner of the UEFA Cup and the UEFA Super Cup, team captain, Founder of M-16 Real Estate and M-16 Consulting

SEDA KASPAROVA

Communications expert, founder of the Training Centre and of 'Golos moget', the largest communications education project in the CIS

IGOR RYZOV

Business Coach

VLADIMIR YAKUBA

Reality speaker and business coach specializing in sales and team building

NINA ZVEREVA

Business Coach

10:00 AM–06:00 PM

BUSINESS PROGRAM

THE FORMULA FOR A SUCCESSFUL PERFORMANCE

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

NINA ZVEREVA
Business Coach

10:00 AM–06:00 PM

BUSINESS PROGRAM

12 ELEMENTS OF A PERSONAL BRAND AND HOW TO MANAGE THEM

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXANDER TSYPKIN
Writer, screenwriter

10:00 AM–12:00 PM

SALES AND MARKETING DAY

CALCULATE, CREATE, SELL AND PROFIT. A HANDS-ON WORKSHOP ON FINANCIAL AND COMMERCIAL STRATEGY FOR DELIVERING PROJECTS IN TODAY'S MARKET.

KAZAN EXPO IEC

A hands-on workshop on modelling land plot valuations, securing project finance and building a sales strategy. It also covers product creation, reducing the financial burden and allocating budgets, all worked through live. No slides, no fluff. Just spreadsheets, models and real-world examples.

MARSEILLE GABDULMANOV

Chief Executive of the property developer Tvorchestvo and the consultancy firm Etagi Development

ALEXANDER PASKO

Head of Outsourcing and Director of the Moscow office, Etazhi Development

ALEXANDER DMITRIEV

Head of Consulting, Etazhi Development

10:00 AM–11:30 AM

BUSINESS PROGRAM

INVESTING IN HISTORY IS INVESTING IN THE FUTURE

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Federal State Unitary Enterprise 'RosKapSroy'

DMITRY DMITRIEV

Deputy Director of the Federal State Budgetary Institution of Cultural Heritage Protection (FGBUK AUIPIK)

ANASTASIA KNOR

Director of the 'Tom Sawyer Fest-Heritage' Foundation and the 'Heritage is More Valuable' National Award

DAMIR ISMAGILOV

Entrepreneur and investor, owner of the 'Somov' boutique hotel, Kazan

EVGENIA MIRONOVA

Head of the Centre for the Preservation of Cultural Heritage Sites at the Federal State Unitary Enterprise 'RosKapSroy' under the Ministry of Construction of Russia

SPEAKER TO BE CONFIRMED

Representative of PJSC 'Dom. RF'

SVETLANA PERSOVA

Associate Professor at the Kazan State University of Architecture and Civil Engineering

MARINA AND OLEG AGEEVS

Investors in the restoration of Fort No. 3 'King Frederick III' (1879), Kaliningrad

IRINA KOLESNIKOVA

Owner and investor in the restoration of the 'Timashev Estate, 18th–early 20th centuries', Orenburg Region

SPEAKER TO BE CONFIRMED

Heads of regional cultural heritage protection bodies in the pilot regions (the Republic of Tatarstan, Kaliningrad Oblast, Yaroslavl Oblast and Nizhny Novgorod Oblast)

SPEAKER TO BE CONFIRMED

A representative of JSC 'Aktiv' — the investor behind the restoration of the 'Grolman' bastion, Kaliningrad

10:10 AM–10:50 AM

SALES AND MARKETING DAY

THE PATH TO SUCCESS

ILGAM SHAKIROV HALL

VLADISLAV TRETIK

Three-time Olympic champion, ten-time world champion, the greatest hockey player of the 20th century, -

11:20 AM–12:00 PM

SALES AND MARKETING DAY

5 TOOLS FOR ECO-FRIENDLY REAL ESTATE SALES

ILGAM SHAKIROV HALL

MAKSIM LEVCHENKO

Business coach specialising in property sales

11:20 AM–11:40 AM

BUSINESS PROGRAM

HOW TO SELL WITHOUT ACTUALLY SELLING, USING TECHNOLOGY TO MANAGE PROPERTY STATUS: THE EXPERIENCE OF PREMIUM PROPERTY DEVELOPERS IN A CHALLENGING MARKET

ILGAM SHAKIROV HALL

ANDREI OSTANIN

Founder and CEO of Ostanin Group

11:30 AM–01:00 PM

BUSINESS PROGRAM

CAREER GUIDANCE: WHAT VALUES DOES THE GENERATION WE ARE RECRUITING INTO THE CONSTRUCTION INDUSTRY HOLD?

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Public Council

11:40 AM–12:20 PM

SALES AND MARKETING DAY

CUSTOMER SERVICE: HOW TO BUILD TRUST AND BOOST SALES

ILGAM SHAKIROV HALL

VLADIMIR YAKUBA

Reality speaker and business coach specializing in sales and team building

12:00 PM–01:00 PM

BUSINESS PROGRAM

WHAT MISTAKES DO BUYERS MAKE, AND WHAT SHOULD YOU CHECK BEFORE CLOSING THE DEAL?

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALENA KHADAYEVA

Sales Office Manager at ENKO.CLUBNAYA

01:00 PM–02:00 PM

BUSINESS PROGRAM

A NEIGHBORHOOD WHERE CHILDREN GROW UP: COMMUNITY AMENITIES AS A DECISIVE FACTOR IN BUYING A HOME

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

ALEXANDRA SMIRNOVA

Commercial Director, OSTOV Group of Companies

01:50 PM–04:00 PM

BUSINESS PROGRAM

THE ESTATE AGENCY MARKET: HOW DEVELOPERS CAN WORK WITH ESTATE AGENTS

KAZAN EXPO IEC

02:00 PM–02:40 PM

SALES AND MARKETING DAY

PUBLIC INTERVIEW

ILGAM SHAKIROV HALL

VYACHESLAV MALAFEEV

Former soccer player, goalkeeper for the Russian national team and FC Zenit, multiple national champion, winner of the UEFA Cup and the UEFA Super Cup, team captain, Founder of M-16 Real Estate and M-16 Consulting

ALEXANDER TSYPKIN

Writer, screenwriter

02:00 PM–03:30 PM

BUSINESS PROGRAM

IMPROVING THE COMFORT OF HOUSING AND ENHANCING THE QUALITY OF THE URBAN ENVIRONMENT WHILST MINIMISING NEGATIVE IMPACTS

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

Federal State Budgetary Institution 'NIISF RAASN'

IGOR SHUBIN

Director of NIISF RAASN, Doctor of Technical Sciences, Professor, Corresponding Member of RAASN

NINA UMNYAKOVA

Deputy Director for Research at NIISF RAASN, Doctor of Technical Sciences, Associate Professor, Professor at the Department of Industrial and Civil Engineering, MGSU

VLADIMIR SMIRNOV

Senior Research Fellow at NIISF RAASN, Head of the Structural Dynamics Laboratory at NII EM, Associate Professor at MGSU

LENA GOGINA

Senior Research Fellow at the RAASN Research Institute of Food Science, Candidate of Technical Sciences

PAVEL PASTUSHKOV, HEAD OF THE THERMAL-PHYSICAL PROPERTIES TESTING SECTION FOR BUILDING MATERIALS, CANDIDATE OF TECHNICAL SCIENCES, NIISF RAASN

Pavel Pastushkov, Head of the Thermal-Physical Properties Testing Section for Building Materials, Candidate of Technical Sciences, NIISF RAASN

EVGENIA GARBER

Engineer NIISF RAASN

ALEXEY KASHURKIN

Head of Laboratory at NIISF RAASN, Senior Lecturer at the Department of H&VAC, MGSU

02:00 PM–03:00 PM

BUSINESS PROGRAM

THE REAL ESTATE BROKERAGE MARKET: HOW DEVELOPERS CAN WORK WITH BROKERS

KAZAN EXPO IEC

02:00 PM–03:00 PM

BUSINESS PROGRAM

10 MISTAKES TO AVOID WHEN TAKING POSSESSION OF AN APARTMENT THAT COULD COST YOU MILLIONS: HOW TO AVOID LOSING MONEY BECAUSE OF YOUR EMOTIONS

PAVILION 1, OPEN-AIR LECTURE THEATRE, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE

YEGOR KHLUDEEV

Construction Manager, Barclay DAN

02:40 PM–03:20 PM

SALES AND MARKETING DAY

TRUST AS AN ALL-POWERFUL TOOL FOR COMMUNICATION, BOTH AT HOME AND AT WORK

ILGAM SHAKIROV HALL

NINA ZVEREVA

Business Coach

03:20 PM–04:00 PM

SALES AND MARKETING DAY

MANAGING EMOTIONS

ILGAM SHAKIROV HALL

IGOR RYZOV

Business Coach

03:30 PM–05:00 PM

BUSINESS PROGRAM

SPATIAL DEVELOPMENT IN THE BRICS COUNTRIES: THE TRANSFORMATION OF SETTLEMENT PATTERNS, ARCHITECTURAL PRACTICES AND REGULATORY HARMONISATION

PAVILION 1, HALL 102, KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE
Federal State Budgetary Institution 'NIISF RAASN'

04:45 PM–06:30 PM

ECONOMICS, ANALYTICS AND AI DAY

HOW TO SELL REAL ESTATE TO SOMEONE FROM ANOTHER CITY

PAVILION 1, HALL 2 'MOVEMENT', KAZAN EXPO INTERNATIONAL EXHIBITION CENTRE
SERGEY SMIRNOV
Property expert, founder and director of the Vysotsky Estate estate agency network

08:00 PM–11:00 PM

EVENING EVENTS

THE FINAL CONCERT FEATURING BASTA AND OTPETYE MOSHENNIKI

TATNEFT ARENA
The concert at the Tatneft Arena, marking the end of Construction Week, will bring together as many participants and event partners as possible. The programme features star presenters Ivan Ostroumov and Gulnaz Safarova, a music show with prize draws from partners, a performance by the band 'Otpetye Moshenniki', and Basta as the evening's headliner.

Guests will begin arriving at 7.00 pm

BASTA
Musician

THE BAND 'THE HARDENED SWINDLERS'
Musicians